

Quarterly Financial Reports of

**CANADIAN MUSEUM OF IMMIGRATION AT PIER 21**

September 30, 2023

# NARRATIVE DISCUSSION

For the six months ended September 30, 2023

The unaudited quarterly financial statements for the Canadian Museum of Immigration at Pier 21 (“the Museum”) should be read in conjunction with the March 31, 2023 management discussion and analysis and annual audited financial statements.

## OUTLOOK

The second quarter is the busiest time for Museum visitation. With tourism numbers down in Nova Scotia, visitation numbers are below target, though satisfaction ratings from visitor surveys are very high. Management is working with industry colleagues to gather data and information and evaluate causes and strategies for the future. The Museum’s year-to-date numbers for public programs and school group visits, including virtual field trips, are above targets.

Two temporary exhibitions concluded their runs at the Museum in July 2023. Artist JJ Lee’s exhibition *In My Yesterday* featured a blend of family artifacts and original artwork and traces her Chinese-Canadian family’s multigenerational history. *Revealing Chignecto: The Stories Within* was an exhibition by Parks Canada, in collaboration with the Mi’kmawey Debert Cultural Centre of the Confederacy of Mainland Mi’kmaq, in Nova Scotia, and Mi’gmawey’l Tplu’taqnn Inc. in New Brunswick. The exhibition tells the story of the isthmus connecting Nova Scotia to New Brunswick, a space shared by Mi’kmaq and Acadians to the late 18th century.

*Destination Canada*, an exhibition based on a graphic novel published by the Dutch Consulate General, extended its run until Dec 31, 2023. *#HopeandHealingCanada*, an installation in red yarn by Métis artist Tracey-Mae Chambers, continued to serve as a creative intervention in the Canadian Immigration Story exhibition and was presented until the end of October 2023. A temporary exhibition entitled *Hearts of Freedom*, about the experiences of Southeast Asian refugees coming to Canada in the wake of the Vietnam War, opened on August 22, 2023. *Refuge Canada*, the Museum’s travelling exhibition, continued to tour nationally, finishing a four-month engagement at Resurgo Place in Moncton on Aug 30, 2023.

The Museum hosted the Holland America Line for the Halifax edition of the company’s 150<sup>th</sup> anniversary. The very first ship to land at Pier 21 was from the Holland America Line and a large number of immigrants arrived in Canada on board its ships. The Museum also hosted the Canadian Tamil Congress for a 40<sup>th</sup> anniversary commemoration of the Black July pogrom against Tamils in Sri Lanka.

## **FINANCIAL RESULTS**

### *Operations*

The net result of operations for the six months ended September 30, 2023 was a net income of \$216,000 compared to a net income of \$156,000 for the six months ended September 30, 2022. When combined with the \$6,572,000 in unrestricted net assets at March 31, 2023, this results in unrestricted net assets at September 30, 2023 of \$6,788,000.

For the six months ended September 30, 2023, self-generated revenues increased \$430,000 from \$1,517,000 in 2022 to \$1,947,000 in 2023. Self-generated revenues include operating revenues, donations, and interest and other revenues. The increase in self-generated revenues is due to the increase in donations and interest and other revenues offset by lower net operating revenues which includes ticket sales, hall rentals, gift shop sales, Family history centre sales, programming and the Museum's main fundraising event, the California Wine Dinner.

Income on the endowment investments of \$30,000 is included in the Statement of Operations for the six months ended September 30, 2023. Unrealized gains and losses on investments are not recorded as revenue but as accumulated remeasurement gains or losses in the Statement of Financial Position. A net decrease in the accumulated remeasurement gains of \$125,000 was recorded for the six months, which results in an overall negative performance for the endowment investments of \$95,000 for the six months ended September 30, 2023.

Expenses for the six months ended September 30, 2023 increased \$473,000, from \$6,193,000 in 2022 to \$6,666,000 in 2023 but were still under budget. The increase is mainly due to the increase in personnel costs and exhibition and programming expenses.

### *Financial Position*

Total assets at September 30, 2023 were \$22,734,000 compared to \$23,235,000 at March 31, 2023. The \$501,000 decrease is mainly due to the decrease in capital assets attributable to the amortization net of acquisitions as well as the decrease of endowment cash and investments mainly due to decrease in unrealized remeasurement gains. This is offset by the increase in cash and prepaid expenses.

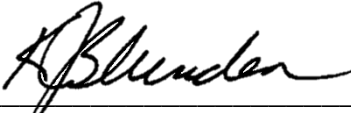
**BUSINESS RISKS**

Management has not identified any new significant business risks to those discussed in the 2022-23 annual Management Discussion and Analysis.



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Marie Chapman  
Chief Executive Officer



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Kendall J. Blunden, CPA, CA  
Chief Financial Officer

Unaudited Financial Statements of

**CANADIAN MUSEUM OF IMMIGRATION AT PIER 21**

September 30, 2023

## STATEMENT OF MANAGEMENT RESPONSIBILITY BY SENIOR OFFICIALS

Management is responsible for the preparation and fair presentation of these quarterly financial statements in accordance with the Treasury Board of Canada's Directive on Accounting Standards: GC 5200 Crown Corporations Quarterly Financial Reports, and for such internal controls as management determines is necessary to enable the preparation of quarterly financial statements that are free from material misstatement. Management is also responsible for ensuring all other information in this quarterly financial report is consistent, where appropriate, with the quarterly financial statements.

Based on our knowledge, these unaudited quarterly financial statements present fairly, in all material respects, the financial position, results of operations and cash flows of the corporation, as at the date of and for the periods presented in the quarterly financial statements.

These quarterly financial statements have not been audited or reviewed by an external auditor.



Marie Chapman  
Chief Executive Officer



Kendall J. Blunden, CPA, CA  
Chief Financial Officer

Halifax, Canada  
November 27, 2023

# CANADIAN MUSEUM OF IMMIGRATION AT PIER 21

## Statement of Financial Position (Unaudited)

<i>(in thousands of dollars)</i>	<b>September 30 2023</b>	March 31 2023
<b>Assets</b>		
Current assets		
Cash	6,787	6,671
Accounts receivable	167	213
Inventory	140	119
Prepaid expenses	257	159
Total current assets	7,351	7,162
Endowment cash and investments (note 4)	9,695	9,778
Capital assets	5,687	6,294
Collections	1	1
Total assets	22,734	23,235
<b>Liabilities and Net Assets</b>		
Current liabilities		
Accounts payable and accrued liabilities	566	623
Deferred revenue	293	221
Deferred contributions related to capital assets (note 5)	5,687	6,294
Net assets		
Unrestricted	6,788	6,572
Internally restricted	352	352
Accumulated remeasurement gains (losses)	58	183
Endowment	8,990	8,990
Total net assets	16,188	16,097
Total liabilities and net assets	22,734	23,235

The accompanying notes and schedules form an integral part of the unaudited financial statements.

# CANADIAN MUSEUM OF IMMIGRATION AT PIER 21

## Statement of Operations (Unaudited)

<i>(in thousands of dollars)</i>	Three months ended September 30		Six months ended September 30	
	2023	2022	2023	2022
<b>Revenues</b>				
Operating (schedule 1)	677	758	1,320	1,350
Amortization of deferred contributions related to capital assets received from a related party	18	17	35	43
Donations	173	75	453	111
Interest and other	88	39	174	56
<b>Total revenues</b>	<b>956</b>	<b>889</b>	<b>1,982</b>	<b>1,560</b>
<b>Expenses (schedule 2)</b>				
Visitor experience and connections	1,351	1,158	2,601	2,216
Accommodation	1,038	1,046	2,071	2,113
Fundraising and commercial activities	369	351	777	719
Internal services	668	488	1,217	1,145
<b>Total expenses</b>	<b>3,426</b>	<b>3,043</b>	<b>6 666</b>	<b>6,193</b>
Net result of operations before appropriations and endowment investment net income (loss)	(2,470)	(2,154)	(4,684)	(4,633)
Appropriations (note 6)	2,544	2,655	4,870	4,982
Endowment investment net income (loss)	25	(143)	30	(193)
<b>Net result of operations</b>	<b>99</b>	<b>358</b>	<b>216</b>	<b>156</b>

The accompanying notes and schedules form an integral part of the unaudited financial statements.



# CANADIAN MUSEUM OF IMMIGRATION AT PIER 21

## Statement of Remeasurement Gains and Losses (Unaudited)

<i>(in thousands of dollars)</i>	Three months ended		Six months ended	
	September 30		September 30	
	2023	2022	2023	2022
Accumulated remeasurement gains (losses), beginning of period	273	(448)	183	320
Realized (gains) losses on endowment investments reclassified to operations	–	165	43	264
Unrealized gains (losses) on endowment investments	(215)	(63)	(168)	(930)
Accumulated remeasurement gains (losses), end of period	58	(346)	58	(346)

The accompanying notes and schedules form an integral part of the unaudited financial statements.

# CANADIAN MUSEUM OF IMMIGRATION AT PIER 21

## Statement of Changes in Net Assets (Unaudited)

(in thousands of dollars)

For the three months ended	Unrestricted	Internally restricted	Accumulated remeasurement gains (losses)	Endowment	September 30 2023	September 30 2022
Net assets, beginning of period	6,689	352	273	8,990	16,304	15,006
Net result of operations	99	–	–	–	99	358
Remeasurement gains (losses)	–	–	(215)	–	(215)	102
Contributions received for endowment	–	–	–	–	–	–
Net assets, end of period	6,788	352	58	8,990	16,188	15,466

For the six months ended	Unrestricted	Internally restricted	Accumulated remeasurement gains (losses)	Endowment	September 30 2023	September 30 2022
Net assets, beginning of period	6,572	352	183	8,990	16,097	15,876
Net result of operations	216	–	–	–	216	156
Remeasurement gains (losses)	–	–	(125)	–	(125)	(666)
Contributions received for endowment	–	–	–	–	–	100
Net assets, end of period	6,788	352	58	8,990	16,188	15,466

The accompanying notes and schedules form an integral part of the unaudited financial statements.

# CANADIAN MUSEUM OF IMMIGRATION AT PIER 21

## Statement of Cash Flows (Unaudited)

<i>(in thousands of dollars)</i>	Three months ended September 30		Six months ended September 30	
	2023	2022	2023	2022
<b>Operating activities</b>				
Appropriations received	2,247	2,358	4,275	4,386
Cash received from clients and donors	1,050	980	1,927	1,579
Cash paid to suppliers	(1,177)	(1,177)	(2,729)	(2,614)
Payments related to salary and benefits	(2,020)	(1,747)	(3,483)	(3,458)
Interest received	88	39	168	56
Total operating activities	188	453	158	(51)
<b>Capital activities</b>				
Acquisition of capital assets	(23)	(17)	(23)	(142)
Total capital activities	(23)	(17)	(23)	(142)
<b>Investing activities</b>				
Acquisition of endowment investments	(26)	(1,137)	(1,255)	(1,945)
Disposal of endowment investments	–	1,285	1,213	2,043
Total investing activities	(26)	148	(42)	98
<b>Financing activities</b>				
Appropriations received for the acquisition of capital assets	23	11	23	11
Contributions received for endowment	–	–	–	100
Total financing activities	23	11	23	111
Increase (decrease) in cash	162	595	116	16
Cash, beginning of period	6,625	6,091	6,671	6,670
Cash, end of period	6,787	6,686	6,787	6,686

The accompanying notes and schedules form an integral part of the unaudited financial statements.

# CANADIAN MUSEUM OF IMMIGRATION AT PIER 21

## Notes to the Financial Statements (Unaudited)

For the six months ended September 30, 2023  
(in thousands of dollars)

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### 1. Authority and objectives

The Canadian Museum of Immigration at Pier 21 (the “Museum”) was established on November 25, 2010 under the Museums Act. The transfer and assignment of assets, contracts and records from the Pier 21 Society and Pier 21 Foundation occurred on February 3, 2011. The Museum is an agent Crown corporation named in Part I of Schedule III of the Financial Administration Act and is not subject to the provisions of the Income Tax Act.

The Museum's mandate is to explore the theme of immigration to Canada in order to enhance public understanding of the experiences of immigrants as they arrived in Canada, of the vital role immigration has played in the building of Canada and the contributions of immigrants to Canada's culture, economy and way of life.

The Museum's operations are divided into three core responsibilities, as well as internal services, to support the overall strategic outcome derived from its mandate. These responsibilities are:

- 1) Visitor experience and connections: Canadians have access to – and are engaged in building – museum content and programming that reflects the diverse experiences and contributions of immigrants throughout Canada's history.
- 2) Accommodation: The Museum's facilities contribute to a rich, welcoming and engaging visitor experience; are safe and accessible for visitors, staff and volunteers; and are maintained in a cost-effective manner.
- 3) Fundraising and commercial activities: The Museum's fundraising and commercial activities provide essential financial support.
- 4) Internal services: Sound governance practices are in place and resources are effectively managed to support the achievement of the Museum's mandate.

### 2. Accounting policies

These unaudited financial statements follow the same accounting policies and methods of computation as the Museum's annual audited financial statements as at and for the year ended March 31, 2023.

# CANADIAN MUSEUM OF IMMIGRATION AT PIER 21

## Notes to the Financial Statements (Unaudited)

For the six months ended September 30, 2023  
(in thousands of dollars)

### 3. Basis of presentation

The note disclosures in these unaudited financial statements do not conform in all respects to the requirements of Canadian Public Sector Accounting Standards for government not-for-profit organizations for annual audited financial statements. These unaudited financial statements should be read in conjunction with the Narrative Discussion for the six months ended September 30, 2023 and with the Museum's annual audited financial statements as at and for the year ended March 31, 2023.

### 4. Endowment cash and investments

Endowment cash and investments consist of the following:

	September 30		March 31	
	Cost	Fair Value	Cost	Fair value
Cash and short-term investments	50	50	23	23
Investments				
Fixed income	3,477	3,147	3,516	3,350
Global equity	4,565	4,989	4,565	4,879
Alternatives	1,545	1,509	1,491	1,526
Total investments	9,587	9,645	9,572	9,755
Total endowment cash and investments	9,637	9,695	9,595	9,778

# CANADIAN MUSEUM OF IMMIGRATION AT PIER 21

## Notes to the Financial Statements (Unaudited)

For the six months ended September 30, 2023  
(in thousands of dollars)

### 5. Deferred contributions related to capital assets

Deferred contributions related to capital assets represent contributed capital assets and restricted contributions for the acquisition of capital assets. Deferred contributions are amortized to income on the same basis as the related capital assets are amortized. The changes in the deferred contributions balance for the periods are as follows:

For the three months ended	Appropriations	Other contributions	September 30 2023
Balance, beginning of period	5,504	475	5,979
Add: Appropriations received to acquire capital assets	23	–	23
Less: Amortization of deferred contributions related to capital assets	(297)	(18)	(315)
Balance, end of period	5,230	457	5 687

For the six months ended	Appropriations	Other contributions	September 30 2023
Balance, beginning of period	5,802	492	6,294
Add: Appropriations received to acquire capital assets	23	–	23
Less: Amortization of deferred contributions related to capital assets	(595)	(35)	(630)
Balance, end of period	5,230	457	5,687

# CANADIAN MUSEUM OF IMMIGRATION AT PIER 21

## Notes to the Financial Statements (Unaudited)

For the six months ended September 30, 2023  
(in thousands of dollars)

### 5. Deferred contributions related to capital assets (continued)

For the year ended	Appropriations	Other contributions	March 31 2023
Balance, beginning of year	6,955	570	7,525
Add: Appropriations received to acquire capital assets	39	–	39
Less: Amortization of deferred contributions related to capital assets	(1,192)	(78)	(1,270)
Balance, end of year	5,802	492	6,294

There was no unused portion of deferred contributions related to capital assets at September 30, 2023 (March 31, 2023 – nil). Other contributions were received from a related party, the Halifax Port Authority, for leasehold improvements as per the lease of the Pier 21 premises.

# CANADIAN MUSEUM OF IMMIGRATION AT PIER 21

## Notes to the Financial Statements (Unaudited)

For the six months ended September 30, 2023  
(in thousands of dollars)

### 6. Appropriations

To achieve its mandate, the Museum relies on government funding comprised of the following:

	Three months ended September 30		Six months ended September 30	
	2023	2022	2023	2022
Parliamentary appropriations provided				
Main estimates	8,112	8,112	8,112	8,112
Portion of appropriations for capital projects	(23)	(11)	(23)	(11)
Portion of appropriation for future expenses	(3,814)	(3,715)	(3,814)	(3,715)
Amount received in prior quarter	(2,028)	(2,028)	–	–
Appropriations received for operating in the current period	2,247	2,358	4,275	4,386
Amortization of deferred contributions related to capital assets	297	297	595	596
Appropriations recognized as revenue	2,544	2,655	4,870	4,982

### 7. Comparative figures

Certain September 2022 comparative figures have been reclassified to conform with the presentation adopted for the year ended March 31, 2023.



# CANADIAN MUSEUM OF IMMIGRATION AT PIER 21

## Schedule 1 – Operating Revenue (Unaudited)

<i>(in thousands of dollars)</i>	Three months ended		Six months ended	
	September 30		September 30	
	2023	2022	2023	2022
Exhibition hall ticket sales	329	400	474	553
Hall rental	148	163	376	304
Gift shop	136	155	209	229
Special events	–	(5)	129	171
Programming	25	5	71	35
Family history centre	39	40	61	58
<b>Total operating revenue</b>	<b>677</b>	<b>758</b>	<b>1,320</b>	<b>1,350</b>

## Schedule 2 – Expenses (Unaudited)

<i>(in thousands of dollars)</i>	Three months ended		Six months ended	
	September 30		September 30	
	2023	2022	2023	2022
Personnel costs	1,877	1,622	3,536	3,190
Rent and related costs	426	425	852	851
Amortization of capital assets	315	314	630	639
Operating supplies and services	106	111	225	208
Marketing, promotion and recognition	114	101	199	170
Repairs and maintenance and building operation	97	72	195	177
Utilities	95	100	189	188
Cost of goods sold	75	87	184	198
Exhibition and programming	87	45	173	87
Professional and special services	109	52	163	189
Office supplies and administration	50	53	136	129
Payment in lieu of taxes	50	50	100	100
Travel and hospitality	25	11	84	67
<b>Total expenses</b>	<b>3,426</b>	<b>3,043</b>	<b>6,666</b>	<b>6,193</b>